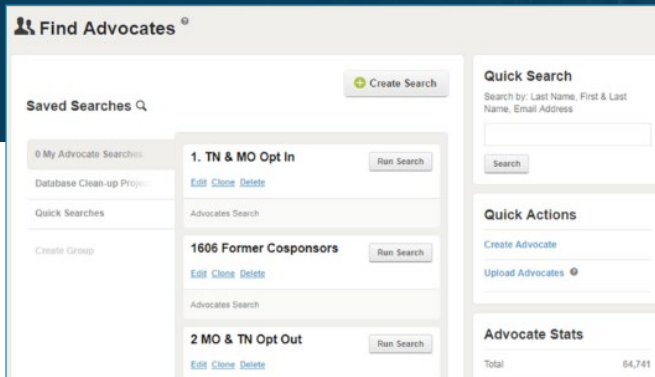


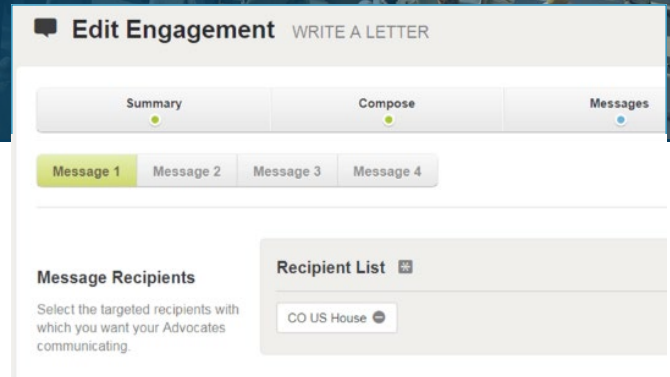
CQ Advocate Acquisition

Get more supporters.
Get more donors.
Get more done.



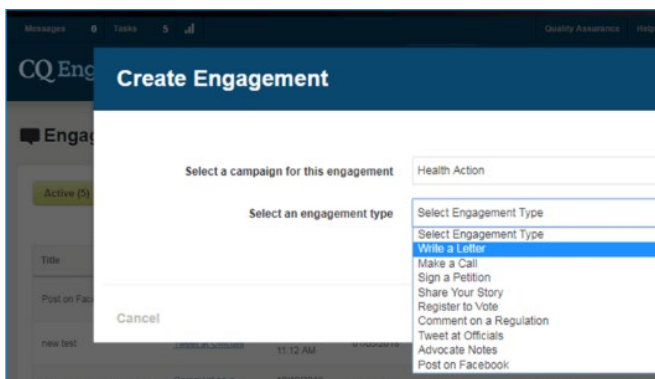
Drive more action with thousands of new supporters

CQ Advocate Acquisition takes your message and uses micro-targeting to find more supporters across a network of 3+ million websites and apps.



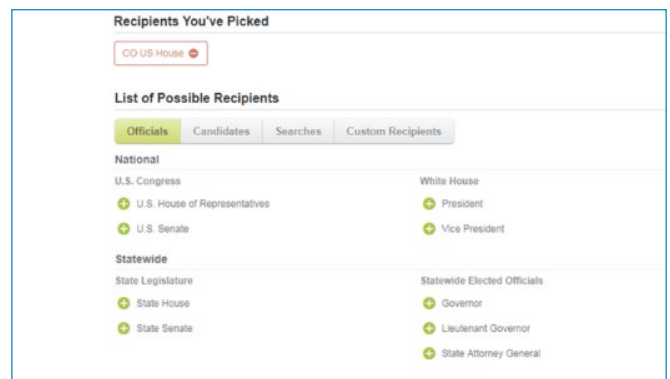
Attract more donors to your cause

People who support you are out there, and CQ Advocate Acquisition can find them. Our team helps you craft a campaign that identifies and attracts new donors.



Make your next campaign more successful

How many people took action in your last campaign? Was it enough? This professional service finds and engages exactly the right person and sends them to your campaign.



Only pay for results

Our team works with you to ensure that your message is seen by the right people on the right sites. You only pay for those who come and take action.

CQ Advocate Acquisition

Scale campaigns and get new supporters, members or donors.

With CQ Advocate Acquisition, you can:

- **Get thousands of new supporters:**

Our team works with you to identify the perfect person for you. Then they get to work on a campaign that will bring these people to your site to take action.

- **Get thousands of new donors:**

The same technology finds and attracts people who are most likely to donate to your organization

- **Expand your reach:**

You can now go beyond traditional email or social campaigns, with your message placed on carefully chosen sites and apps.

- **Expand your database:**

Once people take action, they are added to your campaign database, so you can contact them again and again

- **Make every campaign more successful:**

Numbers matter, and CQ Advocate Acquisition can boost any campaign by finding more people to take action.

- **Make every dollar count:**

Other services charge based on how many people see your message or how many click on it. CQ Advocate Acquisition only charges you for the ones who actually take action on your site—your new supporters

Let's get started. 202.650.6500 sales@cq.com

info.cq.com/advocacy