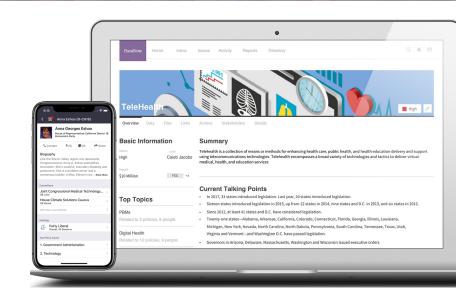
# **BRACE FOR THE NEXT BIG THING: DIGITAL ISSUES MANAGEMENT**

No matter who you are - big, small, business, non-profit — the world in which you operate is increasingly defined by major, rapid shifts you can't always control. With a combination of policy and media content, realtime intelligence, and powerful workflow tools, FiscalNote helps you anticipate change, mitigate risks, and seize new opportunities.



## FiscalNote solutions enable every part of the issues management process:

### **DISCOVER**

- Monitor or gain awareness and insights from stakeholders and public policy
- Access news links, bills, rules, social media profiles, and documents

### **PLAN**

- Assess position, priority, and impact (financial, reputational, etc)
- Leverage analytics to prioritize stakeholders and identify risks or opportunities

### **EXECUTE**

- Manage stakeholder relations, meetings, events, resources, and more
- Execute campaigns that engage stakeholders and advance key positions

### **MEASURE**

- Generate powerful reports to measure your effectiveness by issue
- Export graphs and visuals to better demonstrate your outcomes

Many of the issues you care about require robust understanding of data, context, and public sentiment. That's why FiscalNote has developed a wide range of resources that enhance your situational awareness as you engage on the issues important to you.

- Over 35 million regulatory and legislative documents across 21 countries
- Contact information and social media profiles for 78,000 global elected officials
- → AI-driven recommendations to identify influencers and stakeholders
- Proprietary data ingestion engine that harvests data from any site in any language